



# VIP Program

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## VIP - BRONZE

### Qualify:

- Purchase \$30,000 per quarter

### Benefits:

- VIP Priority for Order Fulfillment
- Delivery Fee Waived (on orders over \$4000)
- \$200 Island Metals Store Credit or \$200 Gift Card

## VIP - PATINA

### Qualify:

- Purchase \$50,000 per quarter

### Benefits:

- VIP Priority for Order Fulfillment
- Delivery Fee Waived (on all orders)
- 3% Discount on all orders
- \$500 Island Metals Store Credit or \$500 Gift Card

## VIP - PLATINUM

### Qualify:

- Purchase \$70,000 per quarter

### Benefits:

- VIP Priority for Order Fulfillment
- Delivery Fee Waived (on all orders)
- 5% Discount on all orders
- \$1000 Island Metals Store Credit or \$1000 Gift Card

## You deserve the Island Metals VIP Treatment

As a repeat loyal Island Metals customer you can expect extra benefits that help you get your metal roofing and siding supplies quicker, easier, and cheaper. It's our way of saying thank you for your business.

# VIP PROGRAM DETAILS FOR ISLAND METALS

## How does it work?

- Based on your purchases at Island Metals from the prior quarter (3 months), if you qualify for VIP status then you'll enjoy the benefits for the next 3 months.
- We evaluate qualification at the end of every calendar quarter (March, June, Sept, Dec)
- Based on the purchase evaluation of each quarter you can qualify to move up or down status, or no longer qualify for VIP status
- We will notify you of your status via email on file after qualification evaluation

## What is VIP Priority Order Fulfillment?

- Priority Order Fulfillment means you get to the front of the line. You already know Island Metals provides exceptionally fast and accurate products and services. With VIP Priority, your orders will get processed ahead of non-VIP customers.

## What is Delivery Fee Waiver?

- Normally we charge a fee to bring your order out to your job site. This fee is waived for orders greater than \$4000 for VIP-BRONZE and waived for all orders for VIP-PATINA and VIP-PLATINUM.

## What is the Discount?

- For VIP-PATINA customers you will receive a 3% discount, VIP-PLATINUM will receive a 5% discount off your sales price on all orders paid for during your VIP status period.
- If you have an estimate with the discount that doesn't turn into a paid invoice during the VIP status period, then the estimate and subsequent invoice will reflect the discount based on your current VIP status.

## What is Island Metals Store Credit or Gift Card?

- The Island Metals Store Credit will be issued to your account once your VIP status is qualified and awarded
- You may select a gift card instead of store credit. Gift cards are ordered once your VIP status is qualified and available for pick up at Island Metals within 3 weeks
- You may choose store credit and a gift card mix if you let us know at time of award, otherwise store credit is given

## Do you need to fill out anything to get VIP?

- No! We make it totally easy, no forms to fill out or anything. Based on your purchases from us we will notify you of your VIP status and handle everything else on our end.



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